Date: 4th May 2022

Placement Notice

Call for Application by Varahe Analytics

All the students who have passed from Chanakya National Law University (both UG & PG) are hereby informed that Varahe Analytics has called for applications for the following job openings.

Job Openings

Research	Campaigns	Media
Manager	Manager	PR Manager
Senior Consultant	Senior Consultant	Speechwriter
Consultant	Consultant	Political Intelligence Consultant
Associate	Associate	

Communications		
Manager	Data Librarian	News Presenter
Senior Video Editor	Senior Copywriter	Photographer
Junior Video Editor	Junior Copywriter	Videographer
Senior Graphic Designer	Senior Script Writer	Senior Digital Marketing Consultant
Junior Graphic Designer	Junior Script Writer	
Caricature Artist	Voice Over Artist	Junior Digital Marketing Consultant

Analytics and Engineering	HR
Senior Data Analyst	Executive - HR
Business Analyst	
Data Analyst	

Note: All roles are contractual in nature and could involve long hours and business travel.

Those interested in joining the same need to send their CVs directly to the following email id: openings@varaheanalytics.com with the mail's subject line being the relevant Job Title and Team Name (Sample: Application for role of ,).

The company is looking for immediate recruitment hence you are requested to send your CVs ASAP.

For any queries you can contact the company PoC "Mr. Milind" either on the above-mentioned email id or following number: +91 6264704988.

The CTC offered for freshers is between 4.2 LPA to 9.6 LPA depending upon the profile of the candidate. All compensation will be as per industry standards and commensurate with relevant experience.

The original mail from the company with the details along with master JD is attached herewith. Students are advised to go through the notice before sending their application to the company.

Note: CNLU is just a facilitator; we are not involved in the process and do not have any control over the selection process. Varahe Analytics has complete authority over the selection process right from screening the CVs and short-listing the candidates.

Dr. Shweta Vats
Assistant Professor Management
& Placement Coordinator

Manoranjan Prasad Srivastava
Registrar

Re: Invitation for Campus Placement Process of the batch 2017-2022, BBA LLB & BA LLB, Chanakya National Law University

Varahe Analytics <openings@varaheanalytics.com>
Mon 5/2/2022 6:25 PM
To: Dr. Shweta Vats <shwetavats@cnlu.ac.in>
Cc: Shreyas Bharadwaj <shreyas.bharadwaj@varaheanalytics.com>

📎 1 attachments (150 KB)
Varahe Recruitment Roles (1).pdf;

Greetings from Varahe Analytics!

We are a political consultancy firm working with a national political party in the domains of:
1. Electoral campaign management and advisory
2. Governance feedback and advisory
3. Policy formulation and analysis

We help our clients with strategic advice and execution assistance which brings together data-backed insights and in-depth ground intelligence into holistic and actionable advice.

We draw on some of the sharpest minds from distinguished institutions and diverse professional backgrounds to help us achieve our goals.

And now we are recruiting.

Hence we wish to build a sustainable relationship with your esteemed institute for:
1. Hiring full-time fresh recruits
2. Giving flexible internship opportunities

If you believe there are some amongst your student body who are:
1. Passionate about Indian culture and nationalist causes
2. Interested in observing the reality of Indian democracy, politics and governance;

Then please reach out to us by replying to this email OR by contacting our PoCs:
1. For hiring - Milind | +91 6264704988
2. For internships - Kalpojyoti | +91 - 7005374664

A Master JD for hiring has been attached to this mail for your perusal. You can share the same with your students and allow them the choice of the roles they would like to apply in. We are open to undergraduate as well as post graduate hirings and internships. Further, the role may also be shared with alumni who have already graduated so that they can apply to us directly for any of the roles. The CTC that we offer for freshers is between 4.2 LPA to 9.6 LPA depending upon the profile of the candidate.

Thanks & Regards,
Varahe Analytics

On Mon, May 2, 2022 at 10:38 AM Dr. Shweta Vats <shwetavats@cnlu.ac.in> wrote:
> Dear Mr.

About Varahe Analytics

Varahe Analytics is one of **India's premier** integrated **political consulting firms** specializing in building data-driven 360-degree election campaigns for a **large national party** running multiple state governments. We help our clients with **strategic advice** and **execution assistance** which brings together data-backed insights and in-depth ground intelligence into a holistic **electoral campaign**. We are passionate about our democracy and the politics that shape the world around us. We draw on some of the sharpest minds from **distinguished institutions** and **diverse professional backgrounds** to help us achieve our goal. The team brings in 7 years of experience in building electoral strategies that spark conversations, effect change and help shape electoral and legislative ecosystems in our country.

Are you a **professional** in the **early-to-mid stages** of your career? Are you passionate about **Indian culture** and **nationalist** causes? Are you interested in discovering **why Indian democracy, politics** and **governance are the way they are**? Are you interested in working alongside a team of **highly motivated** and **qualified professionals** from an array of **diverse** backgrounds?

If YES, do explore the job openings below!

Job Openings

Research	Campaigns	Media
Manager	**Manager**	**PR Manager**
Senior Consultant	**Senior Consultant**	**Speechwriter**
Consultant	**Consultant**	**Political Intelligence Consultant**
Associate	**Associate**	

Communications		
Manager	**Data Librarian**	**News Presenter**
Senior Video Editor	**Senior Copywriter**	**Photographer**
Junior Video Editor	**Junior Copywriter**	**Videographer**
Senior Graphic Designer	**Senior Script Writer**	**Senior Digital Marketing Consultant**
Junior Graphic Designer	**Junior Script Writer**	
Caricature Artist	**Voice Over Artist**	**Junior Digital Marketing Consultant**

Analytics and Engineering	HR
Senior Data Analyst	**Executive - HR**
Business Analyst	
Data Analyst	

Note:

- All roles are contractual in nature and could involve long hours and business travel.
- All compensation will be as per industry standards and commensurate with relevant experience.
- If you are interested, choose a job opening and write to us at openings@varaheanalytics.com with the mail's subject line being the relevant Job Title and Team Name (Sample: Application for role of **<Role Name>, <Team Name>**)

A Broad Overview of Teams at Varahe

Research

You will be deeply involved in undertaking original research and analysis in areas related to politics and policy for a national party with a presence across India. You will also have the opportunity to coordinate with the leadership of a national political party and various think tanks during the process of creating manifestos and proposing specific policy initiatives which will directly impact the lives of millions of Indians.

Communications

You will help increase the scale and effectiveness of a national party's social media campaign efforts by working closely with the social media volunteers of the party to engage in content creation, editing and digital marketing. You will further be involved in framing as well as popularizing political narratives on key issues in states headed for elections.

Campaigns

You will have a chance to ideate, execute, monitor and optimize online and on-ground campaigns for the party at the assembly constituency, district and state levels. As a part of the process, you will also have the opportunity to participate in party-facing and vendor-facing interactions at all possible levels.

Media

You will have the chance to handle various aspects of media coordination and PR while being embedded in the electoral campaign of a national political party. You will be involved in planning the media narrative for the party, as part of which you will have the opportunity to liaison with multiple media houses for effective communication and narrative framing.

Analytics and Engineering

You will have a chance to work with the best data science and engineering minds in the industry to build customized tools from scratch. You will also be involved in formulating data driven strategies for all aspects of electioneering and governance.